



# Seminar presentation skills

Know your audience, tell the story, and  
have a good time...

Professor Andrew Lloyd

# Seminar presentation skills



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## Overview

- Preparation
- Content
- Style

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## Preparation

- Who are the audience?
  - find out the level of understanding
  - always start simple
- What is the ‘story’ of your presentation?
- How is the ‘story’ best told?

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## Preparation

- What are the principles of ‘slide’ preparation?
  - get your colours right
  - simplicity is divine...
  - pictures go a long way...

# Q fever



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## High risk groups

- Workers in meat and livestock industries
- Agricultural workers
- Shearers and wool sorters
- Stockyard workers
- Veterinary workers
- Pelt and hide tanners
- Kangaroo shooters
- Visitors to these environments

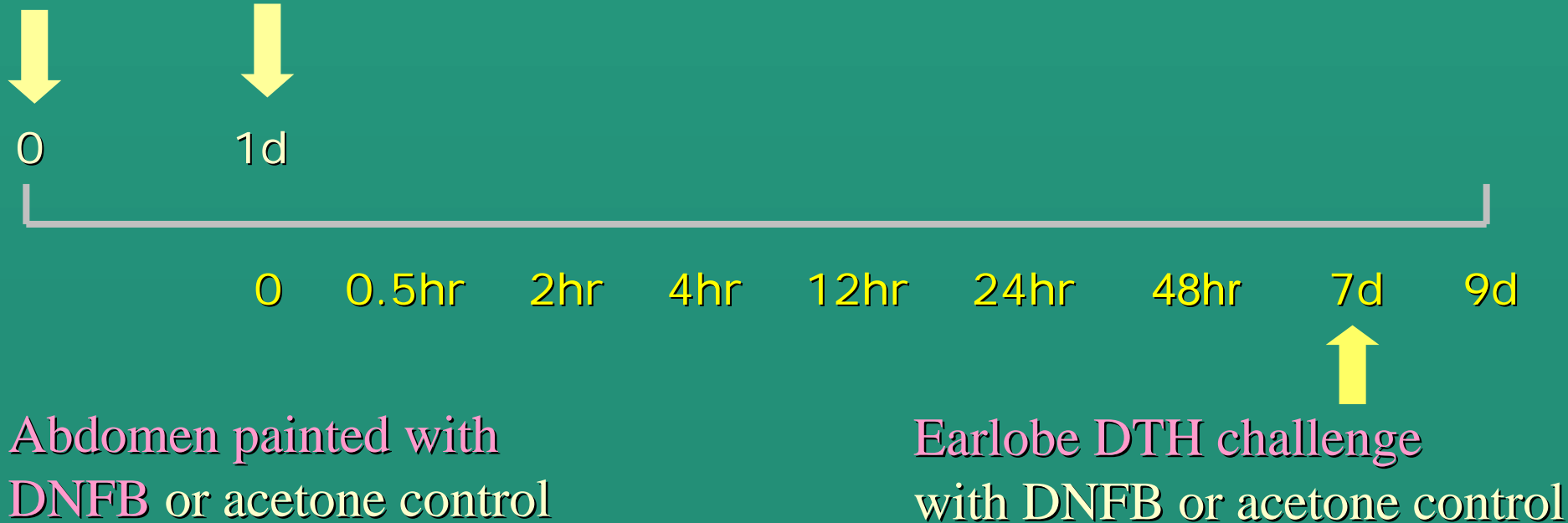


# DNFB model



Sensitisation phase of hapten induced contact hypersensitivity

SPF, female, BALB/c mice





Be prepared for all contingencies



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## Content

- One slide per minute
- Structure the presentation
  - background
  - hypothesis & aims
  - subjects & methods
  - results
  - conclusions
- What to do about acknowledgements?

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## Content

- minimise text
- logical sequence
- strategic plan
  - the interlude joke
- be careful with animation

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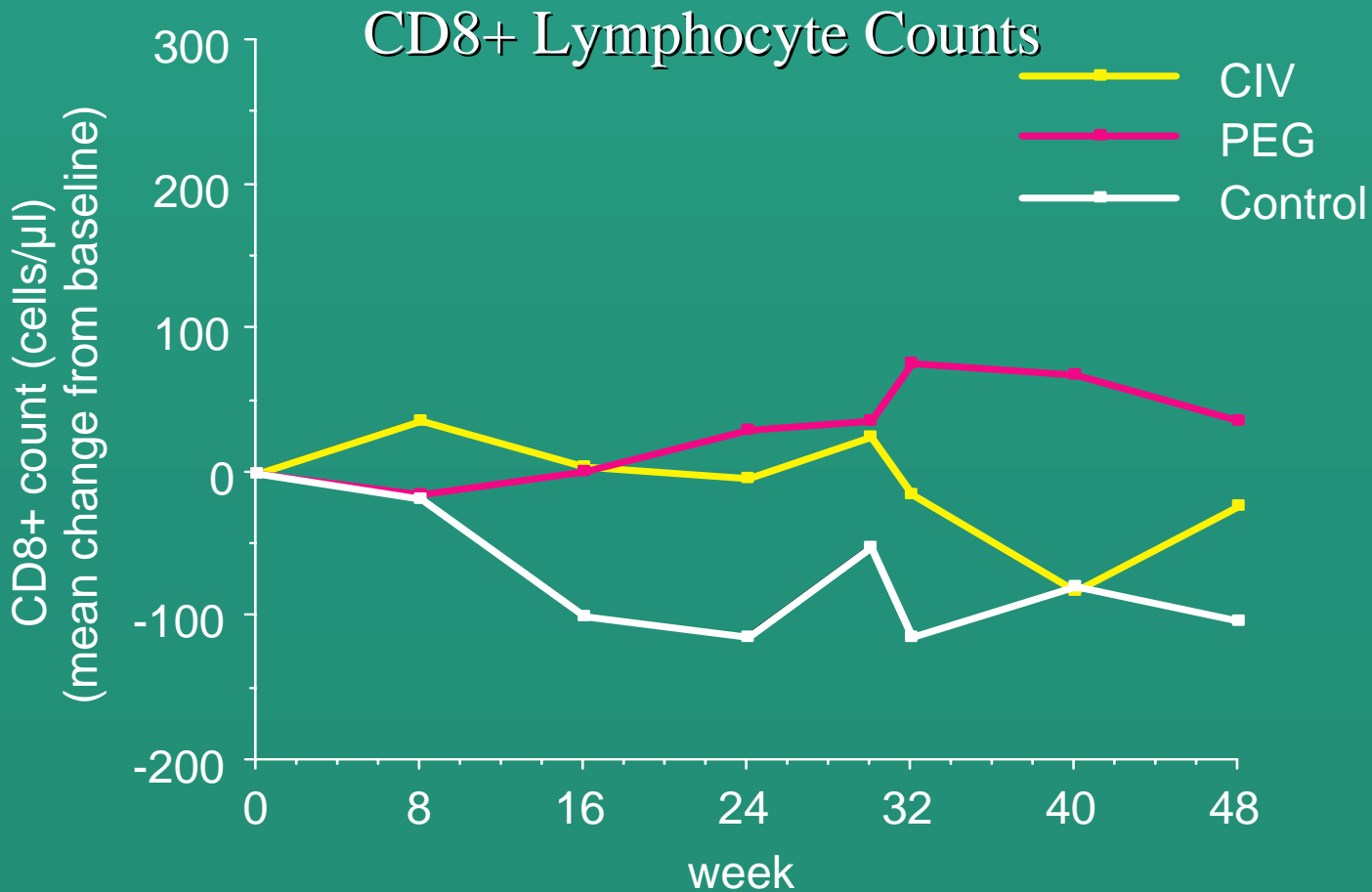
## Style

- make no assumptions
  - never say “as I am sure you know...”
  - explain every table, graph & figure

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## Style





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## Style

- never read out the text on the slides
- remember who is telling the story
- the “Wakefield” rule
- sort out your own strengths and weaknesses
- have a good time
- practice makes perfect

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## Summary

### ● Preparation

- check out the audience
- sort out the story

### ● Content

- simplicity is paramount

### ● Style

- engage your audience